

Focus in Silver

**Focus Open award-winners
Baden-Württemberg International Design Award 2009**



Baden-Württemberg
REGIERUNGSPRÄSIDIUM STUTTGART

In Kooperation mit:



LUDWIGSBURG

1. Production, assembly, logistics

WST 1000 FV Abrading tool

Manufacturer / Manufacturer
FLEX-Elektrowerkzeuge GmbH
D-71711 Steinheim/Murr
www.flex-tools.com

Designer
Industrial PDD GmbH & Co. KG
D-70173 Stuttgart
www.ipdd.com

FCL Kreuzlinienlaser / Cross laser

Manufacturer
Sola Messwerkzeuge GmbH
A-6840 Götzis
www.sola.at

Designer
Melih Gürleyik
D-70191 Stuttgart
www.mg-design.org

DCM Diebold Coolant Module Coolant module

Manufacturer
Richard Bähr GmbH
D-89186 Illerrieden-Dorndorf
www.baehr-formenbau.de

Designer
Werksdesign / In-house design

SME/SMT-10M Proximity sensor

Manufacturer
Festo AG & Co. KG
D-73734 Esslingen
www.festo.com

Designer
Werksdesign / In-house design
Karoline Schmidt

Modular Color Bowl Dye bowl for hairdressers

Manufacturer
Hans Schwarzkopf & Henkel GmbH
D-22763 Hamburg
www.schwarzkopf-professional.com

Designer
Jobobdesign
und Anja Kaiserwerth
D-38114 Braunschweig
www.jobob.de

**Pica – Dry
Marker pen**

Manufacturer
Pica-Marker
Gerhard Moeck
D-91356 Kirchehrenbach
www.pica-marker.com

Designer
Ewald Winkelbauer
D-71638 Ludwigsburg
www.winkelbauer-design.de

2. Medicine, rehabilitation, geriatric medicine

**hd 320 MS-8
Impulse sealing device**

Manufacturer
Hawo GmbH
D-74847 Obrigheim
www.hawo.com

Designer
Barski Design
Olaf Barski
D-60318 Frankfurt
www.barskidesign.com

**opus®
Dispenser and titration appliance**

Manufacturer
Hirschmann Laborgeräte GmbH & Co. KG
D-74246 Eberstadt
www.hirschmannlab.de

Designer
Phoenix Design GmbH & Co. KG
D-70376 Stuttgart
www.phoenixdesign.com
und
Werksdesign / In-house design
Dr. Hans-Jürgen Bigus

**Deep Oscillation® Evident
Massage appliance for physiotherapy**

Manufacturer
Physiomed Elektromedizin AG
D-91220 Schnaittach/Laipersdorf
www.physiomed.de

Designer
B612 GmbH
Konzeptionelles Gestalten
D-70178 Stuttgart
www.b612-design.de

**ResoScan® URT
Ultrasonic resonance system**

Manufacturer
TF Instruments GmbH
D-69120 Heidelberg
www.tf-instruments.com

Designer
bgp Design
Knut Braake, Stefan Grobe
D-70563 Stuttgart
www.bgp-design.com

Brado
Zimmer frame

Manufacturer
Bechle
Dietz GmbH Reha-Produkte
D-76307 Karlsbad-Ittersbach
www.bechle-mobil.de

Designer
Industrial PDD GmbH & Co. KG
D-70173 Stuttgart
www.ipdd.com

Universal Trolley
hospital trolley

Manufacturer
KBB Private Health Services and Medical
Consulting Inc.
Tautmann
TR-06700 Ankara
www.kbb.com.tr

Designer
Industrial PDD GmbH & Co. KG
D-70173 Stuttgart
www.ipdd.com

3. Bathrooms, sanitary installations, wellness

Axor Urquiola
Wash stand mixer tap

Manufacturer
Hansgrohe AG
D-77761 Schilttach
www.hansgrohe.com

Designer
Patricia Urquiola
I-20135 Mailand
www.patriciaurquiola.com

PuraVida®
Wash stand mixer tap

Manufacturer
Hansgrohe AG
D-77761 Schilttach
www.hansgrohe.com

Designer
Phoenix Design GmbH & Co. KG
D-70376 Stuttgart
www.phoenixdesign.com

Airblade AB03
Hand dryer

Manufacturer
Dyson GmbH
D-50825 Köln
www.dyson.de

Designer
Dyson LTD
James Dyson und RDD Team
Malmesbury, Wiltshire SN16 ORP GB
www.dyson.co.uk

Eva Solo
Mirror box

Manufacturer
Eva Denmark A/S
DK-2760 Måløv
www.evadenmark.com

Designer
Tools Design
Claus Jensen & Henrik Holbæk
DK- 2400 Kopenhagen NV
www.toolsdesign.dk

Eva Solo
Towels

Manufacturer
Eva Denmark A/S
DK-2760 Måløv
www.evadenmark.com

Designer
Tools Design
Claus Jensen & Henrik Holbæk
DK-2400 Kopenhagen NV
www.toolsdesign.dk

Inipi
Sauna

Manufacturer
Duravit AG
D-78132 Hornberg
www.duravit.de

Designer
EOOS Design GmbH
A-1010 Wien
www.eoos.com

4. Kitchen, household

La Mamma
Table-top oven

Manufacturer
Eisfink Max Maier GmbH & Co. KG
D-71636 Ludwigsburg
www.eisfink.de

Designer
Werksdesign / In-house design

H 5981 BP
Oven

Manufacturer
Miele & Cie. KG
D-33332 Gütersloh
www.miele.de

Designer
Werksdesign / In-house design

DGC 5080
Steam oven

Manufacturer
Miele & Cie. KG
D-33332 Gütersloh
www.miele.de

Designer
Werksdesign / In-house design

KFN 14927 SD ed
Fridge-freezer combination

Manufacturer
Miele & Cie. KG
D-33332 Gütersloh
www.miele.de

Designer
Werksdesign / In-house design

CB NES 3967
Fridge-freezer combination

Manufacturer
Liebherr-Hausgeräte GmbH
D-88416 Ochsenhausen
www.liebherr.com

Designer
Prodesign
Bernd Brüßing
D-85231 Neu-Ulm
www.prodesign-ulm.de

DC24 All Floors
Vacuum cleaner

Manufacturer
Dyson GmbH
D-50825 Köln
www.dyson.de

Designer
Dyson LTD
James Dyson und RDD Team
Malmesbury, Wiltshire SN16 ORP GB
www.dyson.co.uk

Creative™ 2.0
Sewing and embroidering machine

Manufacturer
VSM Group AB
SE-56184 Huskvarna
www.pfaff.com

Designer
Artel Design
D-89077 Ulm
www.artel.de

Next Cube
Niche system, wall panel

Manufacturer
Schüller Möbelwerk KG
D-91567 Herrieden
www.schueller.de

Designer
Brodbeck Design
D-80336 München
www.brodbeckdesign.de

5. Tableware and kitchenware

Light

Porcelain carafe and mug

Manufacturer
ASA Selection GmbH
D-56203 Höhr-Grenzhausen
www.asa-selection.de

Designer
Werksdesign / In-house design
Aleks Samek

Limo

Citrus / lemon squeezer

Manufacturer
Silit-Werke GmbH & Co. KG
D-88499 Riedlingen
www.silit.de

Designer
Designpraxis Diener GmbH
D-89079 Ulm
www.designpraxis-diener.de

SL 18 Inandout

Trivet

Manufacturer
Konstantin Slawinski
D-50827 Köln
www.konstantinlawinski.com

Designer
Ding 3000
D-30453 Hannover
www.ding3000.com

Fresh

Stange beer tumbler

Manufacturer
Rastal GmbH & Co. KG
D-56203 Höhr-Grenzhausen
www.rastal.com

Designer
Werksdesign / In-house design
Karsten Kehrein

Brido

Screw cap opener

Manufacturer
Silit-Werke GmbH & Co. KG
D-88499 Riedlingen
www.silit.de

Designer
Designpraxis Diener GmbH
D-89079 Ulm
www.designpraxis-diener.de

Eva Solo

Dishcloth with stand

Manufacturer
Eva Denmark A/S
DK-2760 Måløv
www.evadenmark.com

Designer
Tools Design
Claus Jensen & Henrik Holbæk
DK-2400 Copenhagen NV
www.toolsdesign.dk

**Reunion
Vases**

Manufacturer
Rosenthal AG
Studio-Line
D-95100 Selb
www.rosenthal.de

Designer
Studio Design Virus
Pieke Bergmans
NL-1012 HE Amsterdam
www.piekebergmans.com

6. Living

**Qlocktwo
Wall/sideboard clock**

Manufacturer
Biegert & Funk Product GmbH & Co. KG
D-73525 Schwäbisch Gmünd
www.qlocktwo.com

Designer
Andreas Funk
D-73525 Schwäbisch Gmünd
www.qlocktwo.com

**Flip
Rocking lounger**

Manufacturer
Seefelder Möbelwerkstätten GmbH
D-82229 Seefeld
www.seefelder.com

Designer
Jan Armgardt Design
D-86938 Schondorf

**Slimline
Side tables**

Manufacturer
Goebel Lebensart
D-70192 Stuttgart
www.goebel-ia.com

Designer
Klaus Peter Goebel
D-70192 Stuttgart
www.goebel-ia.com

**Kampenwand
Table**

Manufacturer
Nils Holger Moormann GmbH
D-83229 Aschau im Chiemgau
www.moormann.de

Designer
Werksdesign / In-house design

**Sensoflex 4000
Undersprung bed**

Manufacturer
Rummel Matratzen GmbH & Co. KG
D-91413 Neustadt
www.rummel-matratzen.de

Designer
Industrial PDD GmbH & Co. KG
D-70173 Stuttgart
www.ipdd.com

QuickClick-Basis D 20
Floor-protecting furniture component

Manufacturer
Wagner System GmbH
D-77933 Lahr
www.wagner-system.de

Designer
Werksdesign / In-house design
Roland Wagner

7. Family

Scout
Folding carrycot for prams and pushchairs

Manufacturer
Concord GmbH
D-95346 Stadtsteinach
www.concord.de

Designer
White-ID
D-73525 Schwäbisch Gmünd
www.white-id.de

Transformer XT
Child's car seat

Manufacturer
Concord GmbH
D-95346 Stadtsteinach
www.concord.de

Designer
White-ID
D-73525 Schwäbisch Gmünd
www.white-id.de

Sesa
Jigsaw-puzzle see-saw

Manufacturer
Klein & More AG & Co. KG
D-22041 Hamburg
www.kleinundmore.de

Designer
Tau Kinderprodukte
Jörn Alexander Stelzner
D-14469 Potsdam
www.tau.de

Easyccolors
Crayons

Manufacturer
Stabilo International GmbH
D-90562 Heroldsberg
www.stabilo.com

Designer
Werksdesign / In-house design

8. Leisure, outdoor

PowerStep™ Lopper Lopper

Manufacturer
Fiskars Brands Finland Oy Ab
FIN-10330 Bilnäs
www.fiskars.com

Designer
Werksdesign / In-house design
Olavi Lindén, Markus Paloheimo

Gryll Fire module

Manufacturer
Wodtke GmbH
D-72070 Tübingen
www.wodtke.com

Designer
Werksdesign / In-house design

isoBottle Insulated drinking bottle

Manufacturer
Alfi GmbH
D-97877 Wertheim
www.alfi.de

Designer
Werksdesign / In-house design

Vela Shoulder bag

Manufacturer
Olbrish Produkt GmbH
D-10961 Berlin
www.olbrish.de

Designer
Werksdesign / In-house design

DeLight Sex toy

Manufacturer
Fun Factory GmbH
D-25197 Bremen
www.funfactory.de

Designer
Werksdesign / In-house design
Heinrich M. Brüggemann

9. Sport

Centurion Overdrive Triathlon bike

Manufacturer
Merida & Centurion GmbH
D-71106 Magstadt
www.centurion.de

Designer
Slogdesign
Jürgen Hinderhofer
D-88400 Biberach
www.slogdesign.de

Slog DH Downhill gearbox bike

Manufacturer
NHC Kunststofftechnik GmbH
D-88433 Schemmerberg
www.nhc-kunststofftechnik.com

Designer
Slogdesign
Jürgen Hinderhofer
D-88400 Biberach
www.slogdesign.de

Procraft Fahrrad Satteltaschen / Saddlebags

Manufacturer
Merida & Centurion GmbH
D-71106 Magstadt
www.centurion.de

Designer
Slogdesign
Jürgen Hinderhofer
D-88400 Biberach
www.slogdesign.de

E3 Triple Bicycle light

Manufacturer
Supernova Design
D-79194 Gundelfingen
www.supernova-design.com

Designer
Werksdesign / In-house design

Vaude Solar Rucksack with solar charger

Manufacturer
Vaude Sport GmbH & Co. KG
D-88069 Tettnang
www.vaude.com

Designer
Werksdesign / In-house design
Philipp Ziegler, Matthias Kimmerle

**X-Bionic® Radiactor™
Thermal underwear**

Manufacturer
Trerè S.R.L.
I-46041 Asola
www.trereinnoation.it

Designer
X-Technology Swiss R&D AG
W. Bodo Lambertz
CH-8832 Wollerau
www.x-bionic.com

**Soma-tec Viron Alpin
Ski boot**

Manufacturer
Fischer Sports GmbH
A-4910 Ried / Innkreis
www.fischersports.com

Designer
FPM Factor Product München
D-81667 München
www.factor-product.com

**Cayago Magnum
Water scooter**

Manufacturer
Cayago AG
D-70499 Stuttgart
www.seabob.com

Designer
Schweizer Design Consulting
D-70182 Stuttgart
www.schweizerdesign.com

10. Communication, audio/video, optical equipment

**MS 8x25
Macroscope**

Manufacturer
Minox GmbH
D-35578 Wetzlar
www.minox.com

Designer
Werksdesign / In-house design

**Arriflex 416 Plus HS
Film camera**

Manufacturer
Arnold & Richter Ciné Technik
D-80799 München
www.arri.de

Designer
James Orrom und
Jupp Ostermann, Ostermann & Partner
D-86911 Dießen am Ammersee
www.uodes.de

M2
Monitor arm

Manufacturer
Humanscale
USA-New York NY 10010
www.humanscale.com

Designer
Humanscale Designstudio
Lachezar Tsvetanov, Brad Augustine,
Kim ten Hacken und
Karel Slovacsek, SU International

Life® S 63007
DECT telephone

Manufacturer
Medion AG
D-45127 Essen
www.medion.com

Designer
Medion Design Team
D-45307 Essen
www.medion.com

11. Lighting

Kollege
Table lamp

Manufacturer
Anthologie Quartett
D-49152 Bad Essen
www.anthologiequartett.de

Designer
Speziell® Sybille Fleckenstein, Jens Pohlmann,
Thilo Schwer
D-63067 Offenbach
www.speziell.net

Millelumen
Lighting series

Manufacturer
Casablanca Leuchten GmbH
D-63065 Offenbach
www.millelumen.de

Designer
Werksdesign / In-house design
Dieter K. Weis, Uwe K. Ruppert

LUX 6412
Spotlight

Manufacturer
iGuzzini
I-62019 Recamati MC
www.iguzzini.com

Designer
Gerhard Reichert
D-88719 Stetten
www.reichert-design.net

XT Plug + DIM
Range of sockets and switches

Manufacturer
Tobias Grau GmbH
D-25462 Rellingen
www.tobias-grau.com

Designer
Werksdesign / In-house design

X 21
Led Lenser®

Manufacturer
Zweibrüder Optoelectronics GmbH
D-42699 Solingen
www.zweibrueder.com

Designer
Werksdesign / In-house design
Rainer Opolka

12. Contract furniture

4+
Lounge and conference chairs

Manufacturer
Züco Bürositzmöbel AG
CH-9445 Rebstein
www.zueco.com

Designer
Design⁴
Wolfgang Ott, Andreas Notter, Jan Papenhagen,
Angelika Mosig
D-80801 München
www.zueco4plus.com

Lordo
Swivel chair

Manufacturer
Bürositzmöbelfabrik
Friedrich W. Dauphin GmbH & Co.
D-91238 Offenhausen
www.dauphin.de

Designer
Design Ballendat
Martin Ballendat
D-84359 Simbach/Inn
www.ballendat.de

too 2.0
Office chair

Manufacturer
Brunner Group
D-77863 Rheinau-Freistett
www.brunner-stuehle.de

Designer
Gerhard Reichert (Design)
und Eckhard Hansen (Konstruktion)
D-88719 Stetten
www.reichert-design.net

**Twolevel
Executive desk**

Manufacturer
Philip Möbelmanufaktur
D-32339 Espelkamp
www.philip-moebelmanufaktur.de

Designer
Spek Design
D-70565 Stuttgart
www.spek-design.de

**Perlon Rips Twin
Woven carpet**

Manufacturer
Anker-Teppichboden
Gebr. Schoeller GmbH & Co. KG
D-52353 Düren
www.anker.eu

Designer
Werksdesign / In-house design

13. Architecture, public design

**Typus 1
Print façades**

Manufacturer
Eternit AG
D-69126 Heidelberg
www.eternit.de

Designer
Ingo Fitzel
Atelier für Design
D-14057 Berlin

**Epilog
Gravestones**

Manufacturer
Epilog-Grabmale
Borgolte Göler GbR
D-89073 Ulm
www.epilog-grabmale.de

Designer
In-house design

**Space-Knot-System
Construction kit**

Manufacturer
Jacob Bachmayer
D-70191 Stuttgart
www.jacobbachmayer.de

Designer
Werksdesign / In-house design

**Porsche Museum
Exhibition design**

Designer
HG Merz Architekten Museumsgestalter
D-70188 Stuttgart
www.hgmerz.com

**Smart Lane
Trade fair concept**

Manufacturer
Daimler AG
Smart
D-70567 Stuttgart
www.smart.com

Designer
Braun Wagner
D-52070 Aachen
www.braunwagner.de

Interaktive Messe Exponate
Spek Design
D-70565 Stuttgart
www.spek-design.de

**E.ON - Focusing on your needs
E-World, Energy & Water trade-fair stand in Essen**

Manufacturer
E.ON Vertrieb Deutschland GmbH
D-80335 München
www.eon-vertrieb.com

Designer
avcommunication
D-80335 München
www.avcommunication.com

**Carpetecture
Trade fair stand**

Manufacturer
Desso
NL-5142 PA Waalwijk
www.desso.com

Designer
Tulp Products GmbH
D-80337 München
www.tulp.de

**Mila-Wall®
Interactive Soundwall**

Manufacturer
MBA-Design & Display Produkt GmbH
D-72766 Reutlingen
www.mba-worldwide.com

Designer
Werksdesign / In-house design
Markus Militzer

14. Energy and installations technology

Busch-priOn® Room control

Manufacturer
Busch-Jaeger Elektro GmbH
D-58513 Lüdenscheid
www.busch-jaeger.com

Designer
Prodesign
Bernd Brüßing
D-85231 Neu-Ulm
www.prodesign-ulm.de

TIO Stove

Manufacturer
Wodtke GmbH
D-72070 Tübingen
www.wodtke.com

Designer
Werksdesign / In-house design

Geniax Heating pump system

Manufacturer
Wilo SE
D-44263 Dortmund
www.geniax.de

Designer
Mehnert Corporate Design GmbH & Co. KG
D-10179 Berlin
www.mehnertdesign.de

Flow Star 150 Wall box

Manufacturer
Naber GmbH
D-48529 Nordhorn
www.naber.de

Designer
Werksdesign / In-house design
Hans-Joachim Naber und
Prof. Dr. Wolf-Christoph Friebe

15. Transport, traffic

Elmoto HR-2 Electric moped

Manufacturer
ID Bike GmbH
D-70173 Stuttgart
www.elmoto.com

Designer
Industrial PDD GmbH & Co. KG
D-70173 Stuttgart
www.ipdd.com

ÖBB railjet
Exterior and interior design of a high-speed train

Manufacturer
Siemens Transportation Systems
A-8021 Graz
www.siemens.com

Designer
Spirit Design
Innovation and Branding
A-1190 Wien
www.spiritdesign.at